

JEGI Press Release

Gartner Acquires Burton Group

New York, NY January 5, 2010 – Gartner, Inc. (NYSE: IT) (www.gartner.com), a leading provider of research and analysis on the global information technology industry, has acquired Burton Group, Inc. (www.burtongroup.com) for approximately \$56 million in cash. Burton Group is a leading research and advisory services firm that focuses on providing practical, technically in-depth advice to front-line IT professionals. The firm has approximately 41 research analysts, 40 sales and client service associates, and projected 2009 revenue of \$30 million.

The Jordan, Edmiston Group, Inc. (JEGI) (www.jegi.com), the leading independent investment bank for media, information, marketing services and related technologies, represented Burton Group in this transaction and acted as its exclusive financial advisor.

The acquisition of Burton Group is expected to expand Gartner's product and service offerings, and increase its IT research market opportunity. The combination is also expected to drive operational efficiencies and cost savings.

Gene Hall, Gartner's CEO, said, "Gartner has traditionally focused on providing strategic insight to CIOs and senior IT executives, while Burton Group has built a leading niche providing practical, how-to advice to front-line IT professionals. Thus, Burton Group is a great strategic fit for Gartner and should enable us to offer a more complete solution to every level and functional expert within an IT organization. By leveraging our scale and worldwide distribution capabilities, we expect to significantly grow Burton Group's business over time."

Jamie Lewis, Burton Group's CEO, commented, "I am very excited about the opportunities for accelerated growth that Burton Group should have as part of Gartner. By combining our technical depth with Gartner's global presence and distribution capabilities, we can reach a much broader set of clients with the most complete set of IT research and advisory services available."

About Gartner

Gartner, Inc. (NYSE: IT) is the world's leading information technology research and advisory company. Gartner delivers the technology-related insight necessary for its clients to make the right decisions, every day. From CIOs and senior IT leaders in corporations and government agencies, to business leaders in high-tech and telecom enterprises and professional services firms, to technology investors, Gartner is the indispensable partner to 60,000 clients in 10,000 distinct organizations. Through the resources of Gartner Research, Gartner Consulting and Gartner Events, Gartner works with every client to research, analyze and interpret the business of IT within the context of their individual role. Founded in 1979, Gartner is headquartered in Stamford, CT and has 4,000 associates, including 1,200 research analysts and consultants in 80 countries. For more information, visit www.gartner.com.



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About Burton Group

Burton Group provides in-depth, IT research and advisory services to executives and technologists at Global 2000 organizations. Focused on strategic business technologies and the unique needs of enterprise organizations, Burton Group provides clients company-wide access to its world-renowned analysts and a suite of powerful, intuitive research and decision support tools unmatched in the industry. For more information, visit www.burtongroup.com.

About The Jordan, Edmiston Group, Inc.

The Jordan, Edmiston Group, Inc. (JEGI) of New York, NY is the leading provider of independent investment banking services for media, information, marketing services and related technologies. Since 1987, JEGI has completed nearly 500 high-profile M&A transactions for global and emerging companies; entrepreneurial owners; and private equity and venture capital funds. For more information, visit www.jegi.com.

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