



For Immediate Release

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Shorecliff Communications Acquired by CMP Media

CMP Adds Specialized Events in Telecommunication, RFID and Wireless Markets

New York, NY January 10, 2006 – Shorecliff Communications, the premier global event organizer and information provider serving the RFID (radio frequency identification), IPTV (Internet protocol television), broadband and wireless infrastructure markets, was acquired by CMP Media, the leading provider of access, insight and actionable programs to the technology, healthcare and lifestyle industries. The Jordan, Edmiston Group, Inc. (JEGI), the New York-based middle-market media investment banking firm, represented Shorecliff in the transaction.

Shorecliff's specialized events in these high growth markets continue CMP's drive to broaden its brand portfolio and strengthen its ability to more closely connect technology sellers to buyers. Shorecliff Communications is well known throughout the industry for its leading edge conferences, including RFID World, Broadband Wireless World, Tower Summit & Trade Show and TelcoTV. These events enhance CMP's robust technology events portfolio, including Computer Security Institute, Black Hat, and the Embedded Systems, Software Development and Game Developer Conferences.

RFID, for example, is revolutionizing the supply chain, pharmaceutical and healthcare industries. Market researcher Venture Development Corp. projects the RFID market to grow to nearly \$6 billion in 2008 from \$1.8 billion in 2004. Shorecliff events also lead the burgeoning IPTV industry market. According to market research firm Multimedia Research Group, the global IPTV market will grow from 2 million subscribers in 2004 to 26 million in 2008.

"The Shorecliff team has shown an uncanny ability to anticipate hot, emerging market segments and get there first with outstanding events," said Steve Weitzner, President and CEO, CMP Media. "This acquisition is part of a broad-based strategy to grow our audience and diversify our solutions for bringing sellers and buyers together."

"Joining CMP Media is an important milestone for Shorecliff Communications and the industries we serve," said Timothy Downs, President, Shorecliff Communications. "With CMP's wide array of media properties, we have the opportunity to offer our customers more integrated marketing programs that deliver increased value, quality education and exposure." Downs will report into CMP's Enterprise Group, headed by Fritz Nelson.

"Shorecliff's cutting edge properties combined with CMP's comprehensive technology portfolio will add unique solutions for our customers," Nelson said. "We've been covering RFID vigorously and we think this is an exciting space that has implications on many industries and across many audiences. The IPTV market is moving at a considerable pace, and we want to be at the forefront of those developments."

About CMP Media

Through its market-leading portfolio of trusted information brands in the technology, healthcare and lifestyles industries, CMP Media has earned the confidence of more professionals and enthusiasts in these fields than any other media company. As a result, CMP (<http://www.cmp.com>) is the premier provider of access, insight and actionable programs designed to connect sellers and buyers in each of these industries in ways that yield superior return on investment. CMP Media is a subsidiary of United Business Media (<http://www.unitedbusinessmedia.com>), a global provider of news distribution and specialist information services with a market capitalization of more than \$3 billion.

About Shorecliff Communications

Shorecliff Communications (<http://www.shorecliffcommunications.com>) produces leading specialized trade exhibitions, publications and conferences in the wireless, broadband and RFID industries. Shorecliff's signature events include: RFID World, the largest conference and exhibition focused on RFID technology and implementation; Broadband Wireless World; Tower Summit & Trade Show; and TelcoTV. For the RFID industry, the company also produces the RFID Boot Camp series, RFID Europe Conference series, and RFID in Healthcare conference.

About JEGI

Founded in 1987, JEGI (www.jegi.com) is recognized as a leading provider of investment banking services on middle-market transactions in the media and information industries. JEGI's client base comprises a wide array of media and information companies, including global US and international diversified conglomerates and entrepreneurial businesses. JEGI also maintains extensive relationships with private equity funds and lending institutions that invest in the media and information industries.

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