

# For Immediate Release

Contact: Adam Gross  
Phone: 212-754-0710  
Email: adamg@jegi.com

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## Trade Service Corporation Receives Significant Equity Investment from GF Capital Private Equity Fund

**New York, NY January 23, 2007** – Trade Service Corporation (“TSC”), a leading database provider of robust product and pricing solutions to 18,000 subscribers, has received a significant equity investment from GF Capital Private Equity Fund, L.P.

TSC’s services encompass all aspects of content acquisition, aggregation, management, enrichment, validation, publishing and distribution. The Company’s customers use this mission critical data extensively to power all aspects of their business, including procurement, pricing, invoicing, customer contracts, inventory control, and bid estimation.

GF Capital, which makes private equity investments in the media and entertainment, branded consumer products, and software for media and communications industries, will work with TSC’s owner management to further enhance the services provided to the Company’s customers.

The Jordan, Edmiston Group, Inc., the New York-based investment banking firm that specializes in media and information, represented TSC in the transaction and acted as its exclusive financial advisor.

### **About GF Capital**

GF Capital Private Equity Fund, L.P. is sponsored by GF Capital Management & Advisors, LLC. The Fund is focused on growth capital, buyout and recapitalization investments in the media and entertainment, branded consumer products, and software for media and communications industries. GF Capital is a New York-based merchant banking firm that focuses primarily on principal investments in operating companies and real estate. GF Capital’s clients include institutions, leading entrepreneurs and executives, as well as the businesses which they manage. GF Capital also offers comprehensive wealth management services through its subsidiary, TAG Associates LLC, a leading multi-client family office and portfolio management services company with approximately \$5.0 billion of assets under management.

### **About JEGI**

Celebrating its 20<sup>th</sup> anniversary in 2007, JEGI ([www.jegi.com](http://www.jegi.com)) is recognized as a leading provider of investment banking services for the media and information industries. JEGI has undertaken the sale of numerous entrepreneurial businesses and significant disposition engagements for a wide range of major media and information companies, including CNET, Dow Jones, Hearst, Jupitermedia, Pearson, Reed Elsevier, Thomson Corporation, United Business Media and VNU. JEGI has also advised on the sale of assets for a number of leading private equity funds, including Abry Partners, Frontenac Company, Housatonic Partners, Pfungsten Partners, Seaport Capital, Warburg Pincus and Wicks Group of Companies.

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150 East 52<sup>nd</sup> Street • 18<sup>th</sup> Floor • New York, NY 10022 • 212-754-0710 • [www.jegi.com](http://www.jegi.com)