

JEGI Press Release

Adam Gross Promoted to Chief Marketing Officer of JEGI

*Senior Executive to Continue Overseeing Firm's Innovative Marketing Efforts,
While Enhancing the Firm's Business Development Function*

New York, NY March 3, 2010 – Wilma Jordan, Chairman and CEO of The Jordan, Edmiston Group, Inc. ("JEGI"), announced today that Adam Gross has been promoted to Chief Marketing Officer of JEGI, the New York-based investment bank serving the media, information, marketing services and related technology sectors. In this role, Mr. Gross will continue to oversee the firm's innovative marketing efforts, with a focus on creating new marketing initiatives. He will also spend time enhancing the firm's core business development function, with a focus on lead generation.

"We are very pleased to announce the promotion of Adam Gross to Chief Marketing Officer. He has been with JEGI for nearly 10 years, and his performance in the marketing function has been an important contributor to the firm's growth. Adam's promotion marks JEGI's continued commitment to being the thought leader in its market and serving its core sectors at the highest level," said Ms. Jordan, who founded the firm in 1987. "We believe 2010 will be an active year for M&A, and JEGI's marketing and business development functions are core to the ongoing success of the firm.

Mr. Gross, 39, joined JEGI in 2000 and was appointed Vice President, Marketing and Communications in 2003. Since then, he has overseen the development of the firm's wide array of marketing and thought leadership efforts, including JEGI's annual Media & Technology Conference; Outsell's Signature Event, co-produced with JEGI; JEGI's quarterly Client Briefing newsletters; industry research reports, white papers and presentations; speaking engagements; and online marketing efforts. Mr. Gross holds an MBA with Honors from the Zicklin School of Business at CUNY Baruch College in New York and a BA from the University of Wisconsin at Madison.

About The Jordan, Edmiston Group, Inc.

The Jordan, Edmiston Group, Inc. (JEGI) of New York, NY is the leading provider of independent investment banking services for media, information, marketing services and related technologies. Since 1987, JEGI has completed nearly 500 high-profile M&A transactions for global and emerging companies; entrepreneurial owners; and private equity and venture capital funds. For more information, visit www.jegi.com.

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Independent Investment Banking Services

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