

JEGI Press Release

Sandow Media Acquires *Home Accents Today, Furniture/Today* and Six Sister Publications and Related Online Assets from Reed Business Information-US

New York, NY March 18, 2010 – Sandow Media (www.sandowmedia.com), a Florida-based media company that has multichannel, vertically integrated luxury consumer brands online and in print, has acquired *Home Accents Today, Furniture/Today* and six sister business-to-business publications and related online assets from Reed Business Information-US (www.reedbusiness.com/us).

The Jordan, Edmiston Group, Inc. (JEGI) (www.jegi.com), the leading independent investment bank for media, information, marketing services and related technologies, represented Reed Business Information-US in this transaction and acted as its exclusive financial advisor.

Sandow acquired *Home Accents Today, Interior Design, Gifts & Decorative Accessories, Home Textiles Today, Casual Living, Furniture/Today, Kids Today, and Playthings*. All acquired publications are business-to-business print and online brands serving the commercial and residential design and home furnishings and accessories industries.

Sandow will hire more than 100 employees with this transaction and substantially expand its current New York City operations. Reed Business Information's Greensboro, NC facility will also become part of Sandow.

About Reed Business Information-US

Reed Business Information-US (www.reedbusiness.com/us) is a leading business-to-business information provider of publications and web sites, as well as custom publishing, directories and research. Reed Business Information-US is part of Reed Elsevier (NYSE: RUK and ENL), a world leading provider of professional information and workflow solutions in the Science, Medical, Legal, Risk Management and Business sectors.

About The Jordan, Edmiston Group, Inc.

The Jordan, Edmiston Group, Inc. (JEGI) of New York, NY is the leading provider of independent investment banking services for media, information, marketing services and related technologies. Since 1987, JEGI has completed nearly 500 high-profile M&A transactions for global and emerging companies; entrepreneurial owners; and private equity and venture capital funds. For more information, visit www.jegi.com.

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