



For Immediate Release

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1105 Media Acquires 101communications

*Nautic Partners and Alta Communications Provide Equity Financing
for Purchase from Frontenac Company*

Chatsworth, CA, April 10, 2006 -- 101communications, LLC (“101”), a leading integrated media company focused on the information technology community, has been acquired by 1105 Media, Inc., a company backed by private equity firms Nautic Partners and Alta Communications in partnership with Neal Vitale, a former Reed Elsevier and Petersen Publishing executive. Terms of the transaction were not disclosed.

101communications was founded in 1998 by 101’s management and Frontenac Company, a leading middle market private equity firm, based in Chicago, IL. Shareholders, including Frontenac and members of 101’s current management team and Board of Directors, announced their plans to sell the company last October.

“Building 101 from scratch, putting in place the basic infrastructure of a large-scale publishing company, attracting high-quality talent, completing 10 acquisitions, and growing from three employees to more than 200 has been an incredibly rewarding professional and personal experience for me,” said Jeffrey S. Klein, President and CEO of 101. “We were one of the first in the industry to try many new things that have since become proven contributors to success in business-to-business publishing. My experience with 101 has been exciting, and sometimes challenging, but I am pleased to turn the reins over to 1105 Media and the talented management team to take the company to the next level of growth.” Following the transaction, Klein will assume a strategic, non-operational role as non-executive Chairman of the Board.

“It has been a privilege to partner with Jeff Klein and his outstanding senior management team at 101 over the past seven years, as they have grown the company into an enduring market leader,” said Rodney Goldstein, Chairman and Managing Director of Frontenac Company and a Director of 101. “101 has been a highly successful investment for Frontenac, thanks in large part to management’s consistent ability to increase market share, revenue and profits, while launching innovative businesses,” added Andrew Seger, a Vice President at Frontenac Company.

101communications’ properties span diverse formats from trade magazines, journals and e-newsletters to conferences and seminars, training courseware and Web-based services. The company’s products and services address eight distinct areas of technology expertise: Business Intelligence; Education; Government; Network & Enterprise; Office Recycling; Software Solutions; Certification; and Compliance.

101 has been widely acknowledged within the business-to-business publishing industry for its successful turnaround post 9/11, and its magazines and eProducts have received numerous industry awards, including, most recently, a Jesse H. Neal National Business Journalism Award for *Redmond Channel Partner*. Between 2002 and 2005, EBITDA at 101communications grew at a compound annual rate of 25%. In 2005, 101’s revenue grew 10%, while EBITDA increased more than 40%.

“I am honored to be in a position to lead one of the fastest-growing companies in technology publishing,” said Vitale, who will serve as President and CEO of 1105 Media, Inc., parent of 101. “The history of 101, its phenomenal growth from internal investments, leadership in its market segments and strong employee base are wonderful strengths to build upon. I look forward to continuing, and enhancing, 101’s success.” Vitale previously served as President/CEO of Aspen Marketing Group, President/COO of The Petersen Companies and Group Vice President at Reed Elsevier.

“Nautic is pleased to add 101communications to its portfolio of investments,” said Michael Joe, Managing Director of Nautic Partners. “We believe the demand for information in the business-to-business market will continue to increase. The growth potential at 101 is particularly attractive, given its market-leading properties and the opportunities for new products in print, events and online.”

“Given our exclusive focus on the media and telecommunications industries, 101communications is an important and strategic investment for Alta Communications,” said B. Lane MacDonald, General Partner of Alta Communications. “We are excited to be a part of the tremendous growth opportunity at 101.”

Financing for the purchase was provided by Merrill Lynch, 101’s current lender, while The Jordan, Edmiston Group, Inc. represented the 101 shareholders in the sale.

About Frontenac Company

Frontenac Company (www.frontenac.com) is a Chicago-based private equity investment firm that focuses on middle-market transactions. Through its CEO1st™ investment approach, Frontenac partners with proven industry executives to acquire businesses that are typically owner- or family-operated, providing both the capital and the executive talent to deliver enhanced growth, profitability and value. Founded in 1971, Frontenac Company has over \$1 billion under management and has completed more than 200 investments in a broad range of mid-sized companies in the services and manufacturing sectors. The firm is owned and led by its principals. Frontenac’s recent media and IT-related investments include Aspire Media, Collegis, Gevity HR, The National System, SI International, SMS Systems Maintenance Services, Wausau Financial Systems, and ypOne.

About 101communications

Founded in 1998, 101communications (www.101com.com) is an integrated business-to-business media company targeting the information technology community. Reaching more than 1.5 million IT professionals around the world, 101’s portfolio includes 11 publications, 44 conferences and events and extensive digital offerings.

About Nautic Partners

Since its founding in 1986, Nautic Partners (www.nauticpartners.com) has made over 95 private equity investments and currently has over 30 active portfolio companies and \$1.8 billion under management. Nautic is currently investing a \$1.1 billion fund, Nautic Partners V, L.P., and targets control investments of between \$25 million and \$75 million in middle-market companies with proven business models and strong management teams. Areas of focus include manufacturing, business services, healthcare, and media & communications. The firm invests in growth, consolidation, recapitalization, and buyout transactions.

About Alta Communications

Alta Communications (www.altacomm.com) is a leading private equity firm specializing in equity investments in media and communications companies. Through a series of Alta limited partnerships, as well as at Alta’s predecessor firm, Burr, Egan, Deleage & Co., the investment professionals at Alta have been one of the most active investment teams in the

media and communications industries over the last two decades. Including our current \$500 million fund, Alta IX, which began investing in April 2003, Alta manages over \$1.5 billion in capital and has invested in over 100 portfolio companies.

About The Jordan, Edmiston Group, Inc.

Founded in 1987, JEGI (www.jegi.com) of New York, NY is recognized as a leading provider of investment banking services on middle-market transactions in the media and information industries. JEGI's client base comprises a wide array of media and information companies, including global US and international diversified conglomerates and entrepreneurial businesses. JEGI also maintains extensive relationships with private equity funds and lending institutions that invest in the media and information industries.

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