

JEGI Press Release

Canadian Gift and Tableware Association Announces Acquisition of dmg world media Canadian Gift Shows

*Leading Canadian trade organization elevates national presence with the addition of
Alberta and Montreal Gift Shows.*

New York, NY April 12, 2010 – The Canadian Gift and Tableware Association (CGTA) announced today that it has acquired the Alberta Gift Show and the Montreal Gift Show from dmg world media (Canada) Inc., a division of Daily Mail & General Trust plc. The shows serve the regional needs of Canadian giftware, home decor, housewares and tabletop suppliers.

The Jordan, Edmiston Group, Inc. (JEGI) (www.jegi.com), the leading independent investment bank for media, information, marketing services and related technologies, represented dmg world media in this transaction and acted as its exclusive financial advisor.

"We are delighted that the Alberta and Montreal gift shows have been added to our national trade show portfolio," said Peter Moore, Executive Director of the CGTA. "They are exceptionally well executed events, with robust business models, generating incredibly productive opportunities for supplier and buyer interactions. Over the years, DMG has built a first class team of people who will fit comfortably into our culture. We're proud to have them join our organization."

The entire DMG show team will join the CGTA, producing the Edmonton and Montreal events from the newly expanded CGTA offices in Toronto.

The Alberta Gift Show has operated for more than 40 years. Events take place in February and August of each year at the Northlands facility in Edmonton. The Alberta Gift Show is the second largest trade-only event of any industry in Western Canada, attracting over 12,000 attendees and more than 550 exhibitors to each show. National suppliers use the Alberta Gift Show as an opportunity to conduct business face-to-face with their Western retail partners. These shows offer the most cost effective and efficient means for Western manufacturers, importers and wholesalers to showcase their products to regional buyers.

In existence for over 50 years, the Montreal Gift Show takes place each March and August at the Place Bonaventure facility in downtown Montreal. As the only gift show in the province of Quebec, each event attracts more than 8,400 attendees and over 350 exhibiting companies. Canadian suppliers with a national presence join regional manufacturers, importers, wholesalers and distributors to exhibit at this unique event. French manufacturers and exporters also use the show to access and build market share in the predominantly French speaking province.

About dmg world media

An international exhibition and publishing company, dmg world media (www.dmgworldmedia.com) produces 250 market-leading trade exhibitions, consumer shows and fairs each year and publishes 45



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related magazines, newspapers, directories and market reports. dmg world media employs 900 people and maintains a worldwide presence through more than 30 offices in the United States, Canada, the United Kingdom, France, the United Arab Emirates, China, Singapore, India, Australia and New Zealand. dmg world media is a wholly-owned subsidiary of the Daily Mail and General Trust plc (DMGT), one of the largest and most successful media companies in the United Kingdom.

About The Canadian Gift and Tableware Association

Established in 1975, the CGTA has been the pulse of Canada's \$10-billion giftware industry for more than three decades. Embodying the entrepreneurial instinct and spirit, the CGTA is a national, not-for-profit association dedicated to improving its members' competitive capabilities and business effectiveness by enhancing local, national and global trading opportunities. The CGTA is comprised of over 1,600 member companies, including the leading Canadian giftware, housewares, tabletop and home decor manufacturers, importers, exporters, distributors and wholesalers. The CGTA owns and manages the CGTA Toronto Gift Show – the largest trade-only show held in Canada, with more than one million square feet of exhibition space. Held twice annually, in January and August, each CGTA Toronto Gift Show features over 1,000 exhibitors and attracts over 17,500 pre-qualified retail buyers from across Canada and around the world. Further information is available at www.cgta.org.

About The Jordan, Edmiston Group, Inc.

JEGI of New York, NY is a premier independent investment bank for media, information, marketing services and related technologies. Since 1987, JEGI has completed nearly 500 high-profile M&A transactions for global and emerging companies; entrepreneurial owners; and private equity and venture capital funds. For more information, visit www.jegi.com.

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