

JEGI Press Release

Forbes Media Offers Investopedia, the Company's Financial Education Web Site, for Sale

New York, NY, June 14, 2010 Forbes Media announced today that Investopedia (www.investopedia.com), the company's financial education web site, is being offered for sale. The Edmonton-based firm has been very successful, growing users and profitability since it was acquired by Forbes Media in 2007. The web site offers unique and valuable financial and investor education through its extensive financial dictionary with over 9,000 terms used in personal finance, banking, and accounting and through its content generated by financial experts and editorial staff. The move is part of a larger strategy shift for Forbes Digital.

The Jordan, Edmiston Group, Inc. (JEGI) (www.jegi.com), the premier independent investment banking firm for the media, information, marketing services and technology sectors, has been retained by Forbes Media as its exclusive financial advisor in the sale of Investopedia.

About Forbes Media

Forbes Media encompasses Forbes and Forbes.com, the #1 business site on the Web that reaches on average more than 18 million people monthly. The company publishes *Forbes* and *Forbes Asia*, which together reach a worldwide audience of more than six million readers. It also publishes *ForbesLife* and *ForbesWoman* magazines, in addition to licensee editions in China, Croatia, India, Indonesia, Israel, Korea, Latvia, Poland, Romania, Russia and Turkey. Other Forbes Media web sites include: Investopedia.com; RealClearPolitics.com; RealClearMarkets.com; RealClearSports.com; and the Forbes.com Business and Finance Blog Network. Together with Forbes.com, these sites reach on average nearly 40 million business decision makers each month.

About The Jordan, Edmiston Group, Inc.

The Jordan, Edmiston Group, Inc. (JEGI) of New York, NY is a premier independent investment bank for media, information, marketing services and related technologies. Since 1987, JEGI has completed nearly 500 high-profile M&A transactions for global and emerging companies; entrepreneurial owners; and private equity and venture capital funds. For more information, visit www.jegi.com.

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