

JEGI Press Release

Wenda Harris Millard Joins The Jordan, Edmiston Group's Advisory Board

New York, June 15, 2009 – The Jordan, Edmiston Group, Inc. (“JEGI”) of New York, NY (www.jegi.com) is pleased to announce that Wenda Harris Millard, the veteran digital advertising and media industry senior executive, has joined the firm’s Advisory Board. In April 2009, Ms. Millard became President of Media Link LLC, a strategic advisory and representation firm. Previously, she was co-CEO and President, Media, Martha Stewart Living Omnimedia (MSLO). Ms. Millard is immediate past chair of the Interactive Advertising Bureau and has served on the Boards of the Advertising Council, the American Advertising Federation, the Advertising Education Foundation and others. Currently, Ms. Millard sits on the Boards of several emerging media companies, the James Beard Foundation, Pop!Tech, and Do Something.

“I am delighted to welcome a true digital media innovator, who helped build the model for advertising on the Internet, to our Advisory Board,” said Wilma Jordan, CEO, JEGI. “The addition of Wenda and her deep experience as a high-caliber media industry executive ensures the firm will continue to thrive from a diversity of knowledge and insights, and we look forward to benefiting from her contributions.”

“JEGI is one of the top investment banking firms serving the media industry, and one that I admire greatly,” said Wenda Harris Millard, President, Media Link. “I am privileged to become involved with this exciting and dynamic firm and look forward to working closely with Wilma and the JEGI team to help continue its strong growth trajectory.”

Before joining MSLO, Ms. Millard was Chief Sales Officer at Yahoo!, where she led the team that drove revenue from \$700 million to over \$6 billion in six years and established credibility for brand advertising industry-wide. Prior to that, Ms. Millard was Chief Internet Officer at Ziff Davis Media and President of Ziff Davis Internet. Previously, Ms. Millard was a founding member of the executive team at DoubleClick, and she also served in executive positions for various consumer magazines.

Ms. Millard holds an MBA from Harvard University and a BA from Trinity College.

About JEGI

The Jordan, Edmiston Group, Inc. (JEGI) of New York, NY is the leading provider of independent investment banking services for media, information, marketing services and related technologies. Since being founded in 1987, JEGI has completed nearly 500 high-profile M&A transactions for global and emerging companies; entrepreneurial owners; and private equity and venture capital funds. For more information, visit www.jegi.com.

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