



For Immediate Release

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Strategic Research Institute Has Been Sold to ALM

New York, NY July 5, 2006 – Strategic Research Institute (SRI), a privately held conference and seminar producer headquartered in New York City, has been sold to ALM, a leading media company serving legal and business professionals. Founded in 1993, SRI produces more than 130 conferences annually that are targeted primarily at C-level executives and professionals in the following sectors: finance; life sciences; natural resource development; multi-cultural marketing; technology; and general business. Terms of the acquisition were not disclosed. The Jordan, Edmiston Group, Inc. (JEGI), the New-York based investment banking firm for the media and information industries, represented SRI in this transaction.

SRI has produced nearly 1,600 business-to-business events since its inception. To date, more than 150,000 executives have participated in its conferences, as delegates, sponsors, speakers and exhibitors. Detailed information on SRI's conference offerings is available at www.srinstitute.com.

The company will join ALM's related conference businesses, including ALM Events for legal professionals and managers, Insight Information business conferences in Canada and the RealShare conference series produced by ALM's Real Estate Media Division.

Headquartered in New York City, ALM (www.alm.com) is a leading integrated media company focused on the legal and business communities. The company owns and publishes 39 national and regional magazines and newspapers, including *The American Lawyer*, *Corporate Counsel*, *The National Law Journal* and *Real Estate Forum*. ALM's Law.com Web site is the Internet's leading legal news and information network, while ALM's GlobeSt.com Web site is the Internet's leading information source for commercial real estate professionals. Other ALM businesses include book and newsletter publishing, court verdict and settlement reporting, production of professional trade shows, conferences and educational seminars, market research and content distribution. ALM was formed by U.S. Equity Partners, L.P., a private equity fund sponsored by Wasserstein & Co., LP.

About The Jordan, Edmiston Group, Inc.

Founded in 1987, JEGI (www.jegi.com) of New York, NY is recognized as a leading provider of investment banking services on middle-market transactions in the media and information industries. JEGI's client base comprises a wide array of media and information companies, including global US and international diversified conglomerates and entrepreneurial businesses. JEGI also maintains extensive relationships with private equity funds and lending institutions that invest in the media and information industries.

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