

For Immediate Release

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JEGI Advises dmg world media on the Sale of its North American Consumer Home Shows to Marketplace Events, a Portfolio Company of Stephens Capital Partners

New York, NY July 25, 2008 – dmg world media (www.dmgworldmedia.com), a division of Daily Mail & General Trust plc (DMGT), has sold its portfolio of 38 North American consumer home shows to Marketplace Events LLC. Marketplace Events is a portfolio company of Stephens Capital Partners LLC, an affiliate of Stephens Inc. (www.stephens.com), a privately held investment bank in Little Rock, Arkansas. This DMGT portfolio comprises consumer home shows in 27 cities across the US and Canada. The deal is valued at \$53 million.

The Jordan, Edmiston Group, Inc. (JEGI) (www.jegi.com), the leading provider of independent investment banking services for media, information, marketing services and related technologies, represented dmg world media in this transaction and acted as its exclusive financial advisor.

“We are very pleased with the outcome of this sale, as we were able to find a great buyer at the right price,” said Mike Cooke, Chief Executive Officer, dmg world media.

The 2008 schedule of shows will take place as planned. All current employees in this group will go with the shows to form the new business.

“The home shows were a significant reason for dmg world media’s entry into the North American market in the first place, and we have all enjoyed building the business to where it is today,” said Michael Franks, Chief Operating Officer, dmg world media. “The same fantastic management and staff now have the opportunity to run it as a stand alone business. I wish them every success in the future and would like to recognize and thank them for their help and support during the past 12 years.”

dmg world media hired JEGI and announced its intention to sell its North American consumer home shows toward the end of 2007. Mark Alcock, Deputy CEO, dmg world media, commented, “Once again, JEGI’s team of bankers delivered outstanding results for dmg, providing sound advice and counsel on this transaction. The team was tenacious, efficient, and added value through each step of the process. We fully appreciate JEGI’s commitment to excellence, while working on our behalf.”

About dmg world media

An international exhibition and publishing company, dmg world media (www.dmgworldmedia.com) produces 250 market-leading trade exhibitions, consumer shows and fairs each year and publishes 45 related magazines, newspapers, directories and market reports. dmg world media employs 900 people and maintains a worldwide presence through more than 30 offices in the United States, Canada, the United Kingdom, France, the United Arab Emirates, China, Singapore, India, Australia and New Zealand. dmg world media is a wholly-owned subsidiary of the Daily Mail and General Trust plc (DMGT), one of the largest and most successful media companies in the United Kingdom.



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About Stephens Capital Partners LLC

Stephens Capital Partners LLC is the private equity affiliate of Stephens, Inc. (www.stephens.com), a full-service, privately owned investment banking firm based in Little Rock, Arkansas, with offices across the U.S. and in London. Founded in 1933, Stephens has decades of experience in corporate finance, family financial planning, mergers and acquisitions, insurance services, stock market analysis, and public finance. The firm has conducted private equity transactions for over 50 years and seeks to be a reliable long-term partner to management of growing companies.

About JEGI

The Jordan, Edmiston Group, Inc. (JEGI) of New York, NY is the leading provider of independent investment banking services for media, information, marketing services and related technologies. Since being founded in 1987, JEGI has completed nearly 500 high-profile M&A transactions for global and emerging media, information, marketing services and related technology companies; entrepreneurial owners; and private equity and venture capital funds. JEGI has established an impeccable reputation in the marketplace, which reflects its superior performance on behalf of its clients. The firm's executive team of investment bankers has over 200 years of combined experience across the media, information, marketing services and related technology sectors that JEGI serves. For more information, visit www.jegi.com.

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