



## For Immediate Release

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### United Business Media Acquires Informex from SOCMA

**(Washington, DC – August 18, 2005)** The Synthetic Organic Chemical Manufacturers Association (SOCMA) has sold Informex, the leading specialty and custom chemicals trade show and exhibition, to United Business Media (UBM), the UK-based provider of business information services, for \$24 million cash at closing.

The acquisition builds upon UBM's existing strong chemicals and pharmaceuticals ingredients operations in Europe and Asia through its CMP Information division. The move makes CMP Information the world leader in chemicals industry events.

“This is a decision reached by SOCMA’s Board after careful consideration and much discussion,” said SOCMA President Joseph Acker. “This is a win-win, allowing INFORMEX to benefit from the experience of CMP Information, the recognized world leader in the field of chemical and pharmaceutical exhibitions. This move will allow INFORMEX to move to the next level under the care of a global professional management company, while providing SOCMA the means to focus on its core principles.”

According to Bernard Gray, CEO of CMP Information, “Informex is the leading broad fine chemicals show in the US and is a “must attend” event in the industry. This acquisition will extend CMP Information’s chemicals business into North America providing a strong US platform for growth. CMP Information will also be able to serve its customers better by expanding Informex’s broader chemical market presence into Europe and Asia, where CMP Information has a market leading position in chemical and pharmaceutical ingredients events. We look forward to continuing to work closely with SOCMA as we grow this business.”

The Jordan, Edmiston Group, Inc. represented SOCMA in this transaction.

#### About SOCMA

SOCMA ([www.socma.org](http://www.socma.org)) is the leading trade association serving the specialty-batch and custom chemical industry since 1921. Its 300 member companies have more than 2,000 manufacturing sites and 100,000 employees. SOCMA members encompass every segment of the industry – from small specialty producers to large multi-national corporations – and manufacture 50,000 products annually valued at \$60 billion.

## **About United Business Media plc**

United Business Media plc ([www.unitedbusinessmedia.com](http://www.unitedbusinessmedia.com)) is a leading provider of business information services to the technology, healthcare, media, automotive, financial services and property industries. UBM offers services in news distribution, publishing and events to customers across the globe. Its brands include PR Newswire, the world's leading corporate news distribution service; and CMP, the media and exhibition group serving professionals and enthusiasts in the US, UK, Asia and Europe.

## **About CMP Information**

CMP Information ([www.cmpinformation.com](http://www.cmpinformation.com)) is the UK-headquartered professional media division of UBM. Operating in the UK and Europe, CMP Information provides creative professional media solutions to nearly 20 industry sectors. Its products, including magazines, exhibitions, conferences, awards, directories and Web sites, are targeted at business professionals across a range of professional markets, such as Building & Property, Medical, Chemical and Pharmaceutical Ingredients, Travel, Agriculture and Print.

## **About The Jordan, Edmiston Group, Inc. (JEGI)**

Founded in 1987, JEGI ([www.jegi.com](http://www.jegi.com)) is widely recognized for its leadership in middle-market merger and acquisition advisory services for the media and information industries. Leveraging the shared insights and wisdom gleaned from hundreds of transactions, JEGI has built a client base that ranges in size from the largest media and information companies consolidating their portfolios to entrepreneurs selling their businesses or taking them to the next stage of development. JEGI's impeccable reputation reflects its knowledge and record of superior performance on behalf of its clients.

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