



## For Immediate Release

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### Moreover Technologies Has Been Acquired by VeriSign

#### Real-time Aggregation Platform to Complement Blog and RSS Feed Infrastructure

**(San Francisco, CA – October 17, 2005)** Moreover Technologies (“Moreover”), the premier provider of real-time news and business information, was acquired by VeriSign Inc. (NASDAQ: VRSN), the provider of intelligent infrastructure services that enable people and businesses to transact across the global network. By combining Moreover’s content aggregation services with VeriSign’s global feed management infrastructure, VeriSign will offer bloggers, publishers, enterprises and Web portals a more intelligent and scalable, real-time content platform. The Jordan, Edmiston Group, Inc., the New York City-based investment banking firm for the media and information industries, represented Moreover in this transaction.

The new content aggregation services will utilize VeriSign’s ping server infrastructure to increase the reliability and intelligence of its content distribution network. Currently, Moreover aggregates more than 12,000 news sources and millions of blogs. Harvesting information from across 126 countries in 25 languages, Moreover uses an advanced content tagging system with more than 30 metadata tags and 380 categories to deliver hundreds of thousands of unduplicated real time content articles every day. Customers such as MSN, AskJeeves, and BBC use Moreover’s technology to provide their customers with real-time news and content, while hundreds of other enterprises use the technology to garner real-time information about market and business trends.

“By combining the intelligent content of Moreover’s aggregation services with RSS feeds and the reliability of our ping server infrastructure, VeriSign will provide its customers with a highly relevant source of real-time information,” said Mark McLaughlin, senior vice president and general manager of VeriSign’s Naming and Directory Services. “The new services will make it easier for publishers and bloggers to distribute and track their content, as well as for our enterprise and Web portal customers to improve the reliability and quality of their feeds, as the demand for RSS and Blog information continues to grow.”

“Moreover customers are delighted with our ability to rapidly harvest, tag and distribute customized real-time content within minutes,” said James Pitkow, President and CEO of Moreover Technologies. “Our customers not only seek the fastest and most current aggregated content, but they also demand reliable and highly structured data feeds. VeriSign’s intelligent infrastructure will allow us to provide our customers with even greater stability to deliver real-time content so our customers can continue to count on this information as a reliable part of their business communications and applications.”

Moreover has 35 employees with offices in San Francisco and London. The purchase price was approximately \$30 million in cash.

### **About Moreover Technologies**

Moreover Technologies ([www.moreover.com](http://www.moreover.com)) is the premier provider of real-time news, current awareness and business information. The company is pioneering the way online news is gathered, refined, categorized and delivered. Moreover products are trusted by hundreds of leading organizations to deliver real-time current awareness and actionable news intelligence that drives informed business decisions. Corporations use Moreover's technology solutions to stay competitive and increase their margins. Moreover has operations in San Francisco and London and is backed by prominent venture firms, including Atlas Ventures, Reuters Venture Capital and Dawntreader Ventures.

### **About VeriSign Inc.**

VeriSign Inc. ([www.verisign.com](http://www.verisign.com)) operates intelligent infrastructure services that enable people and business to find, connect, secure, and transact across today's complex, global networks. Every day, the company enables over 14 billion Internet interactions, three billion telephony interactions and \$100M of e-commerce. VeriSign also provides the services that help over 3,000 enterprises and 400,000 Web sites operate securely, reliably and efficiently. As next-generation networks emerge, VeriSign is deploying the intelligent infrastructures necessary for everything from RFID supply chains to VoIP to mobile content.

### **About The Jordan, Edmiston Group, Inc. (JEGI)**

Founded in 1987, JEGI ([www.jegi.com](http://www.jegi.com)) is widely recognized for its leadership in middle-market merger and acquisition advisory services for the media and information industries. Leveraging the shared insights and wisdom gleaned from hundreds of transactions, JEGI has built a client base that ranges in size from the largest media and information companies consolidating their portfolios to entrepreneurs selling their businesses or taking them to the next stage of development. JEGI's impeccable reputation reflects its knowledge and record of superior performance on behalf of its clients.

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