



For Immediate Release

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Pfingsten Publishing is Acquired by Wind Point Partners

New York, NY November 9, 2006 – Pfingsten Partners LLC, a private equity firm based in Deerfield, IL, today announced that it has sold Pfingsten Publishing LLC to Wind Point Partners, a private equity firm with offices in Chicago and Southfield, MI. The Jordan, Edmiston Group, Inc. (JEGI), the New York-based middle-market media investment banking firm, represented Pfingsten Publishing LLC and acted as its exclusive financial advisor.

Headquartered in Ohio, Pfingsten Publishing is a business-to-business media company that serves nine market segments through three business groups. The company's Art and Framing Group serves the decorative art and fine art markets; the Financial Services Group serves the life and health insurance, property & casualty insurance and mortgage origination markets; and the Industrial Group serves the commercial construction, material handling, and maintenance repair and operations (MRO) markets.

"The sale of Pfingsten Publishing provides Wind Point Partners with an excellent platform that has industry-leading margins and an outstanding management team," said Tom Bagley, Senior Managing Director, Pfingsten Partners.

Pfingsten will become a part of Summit Business Media, a Wind Point Partners portfolio company that was formed in partnership with Bill Reilly, who will assume the role of Chairman and Chief Executive Officer. Mr. Reilly brings to Summit over 25 years of senior leadership experience in the media and publishing industry, where he led the growth of several major media businesses. Most recently, he was Chairman of F+W Communications.

"Summit is an ideal opportunity for Wind Point to partner with a top caliber executive who has the skill set to integrate acquisitions and lead Summit on a clear and cohesive path to value creation," said Jim TenBroek, Managing Director, Wind Point Partners.

About Pfingsten Publishing

Pfingsten Publishing (www.pfingstenpublishing.com) is a business-to-business media company that serves nine market segments through three business groups: Art and Framing Group; Financial Services Group; and Industrial Group.

About Wind Point Partners

Wind Point Partners (www.wppartners.com) is a private equity investment firm with offices in Chicago, IL and Southfield, MI and \$2 billion in capital. Wind Point focuses on partnering with top caliber management teams to acquire solid middle market businesses with a clear path to value creation.

About The Jordan, Edmiston Group, Inc.

Founded in 1987, JEGI (www.jegi.com) is recognized as a leading provider of investment banking services on middle-market transactions in the media and information industries. JEGI has undertaken the sale of numerous entrepreneurial

businesses and significant disposition engagements for a wide range of major media and information companies, including CNET, Dow Jones, Hearst, Jupitermedia, Pearson, Reed Elsevier, Thomson Corporation, United Business Media and VNU. JEGI has also advised on the sale of assets for a number of leading private equity funds, including Abry Partners, Frontenac Company, Housatonic Partners, Pflingsten Partners, Seaport Capital, Warburg Pincus and Wicks Group of Companies.

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