



## For Immediate Release

Contact: Adam Gross  
Phone: 212-754-0710  
Email: adamg@jegi.com

---

### **Black Hat Acquired by CMP Media**

*Leading Security Conferences Strengthens CMP's Security Portfolio*

**(Manhasset, NY – November 17, 2005)** CMP Media, a subsidiary of United Business Media and a leading marketing solutions company serving the technology, healthcare and entertainment markets, announced today that it has acquired Black Hat, Inc., a leading producer of information security conferences and training that includes Black Hat Briefings and Conferences. The Jordan, Edmiston Group, Inc. (JEGI), the New York-based investment banking firm for the media and information industries, represented Black Hat in this transaction.

Jeff Moss, founder and owner of Black Hat, will join CMP Media as Director of Black Hat. Combining CMP's current portfolio of Computer Security Institute (CSI), *Secure Enterprise* magazine and the Security Pipeline Web site with Black Hat, will position CMP Media as the strongest platform in the computer security media market.

"Black Hat has been one of the most successful conferences in computer security, with incredible growth over the past five years," said Chris Keating, vice president of CMP's security media group. "Its approach to security, focusing on attacks and countermeasures, complements CSI's methodology of a broader approach to computer security."

Black Hat was launched in 1997 by Jeff Moss to provide advanced education to security professionals within global corporations and federal agencies. Moss's mission was to mix the best minds of the computer underground with the leading security professionals. The result was a unique conference known for providing new and exclusive research from the top technologists in the world.

Black Hat continued to grow and now offers briefings as well as customized training and consulting services to provide unmatched knowledge about upcoming security trends to three continents. "This move will enable Black Hat to take advantage of growth opportunities we couldn't pursue as a small company, such as international expansion, while enabling me to keep doing what I love the most – working with speakers and building the conference programs," Jeff Moss added.

Black Hat and CSI will remain separate entities within CMP, but both will report to Chris Keating. Black Hat's flagship conference, Black Hat USA, will take place in Las Vegas July 2006. Black Hat also produces Black Hat Europe and Black Hat Asia. CMP's flagship event, CSI's 32nd Annual Conference, took place recently in Washington, DC, and its CSI NetSec 2006 event will be held June 12-14, 2006 in Scottsdale, AZ.

"Security, vulnerabilities and disasters are a daily concern for IT professionals at organizations around the globe. The security industry accounts for \$46 billion in revenue in 2005, according to Forrester," noted CMP Media President and

CEO, Steve Weitzner. “CMP’s goal is to meet the needs of our customers and audiences. Black Hat deepens our security audience reach and reinforces our commitment to offering the strongest platform in the computer security media market.”

### **About United Business Media plc**

United Business Media plc ([www.unitedbusinessmedia.com](http://www.unitedbusinessmedia.com)) is a leading provider of business information services to the technology, healthcare, media, automotive, financial services and property industries. UBM offers services in news distribution, publishing and events to customers across the globe. Its brands include PR Newswire, the world’s leading corporate news distribution service; and CMP, the media and exhibition group serving professionals and enthusiasts in the US, UK, Asia and Europe.

### **About CMP Media**

CMP Media ([www.cmp.com](http://www.cmp.com)), through its market-leading portfolio of trusted information brands in the technology, healthcare and entertainment industries, has earned the confidence of more professionals and enthusiasts in these fields than any other media company. As a result, CMP is the premier provider of access, insight and actionable programs designed to connect sellers and buyers in each of these industries in ways that yield superior returns on investment.

### **About Black Hat**

Black Hat ([www.blackhat.com](http://www.blackhat.com)) provides security consulting, training and briefings to corporations and government agencies around the world. The Black Hat team has experience working with organizations such as Amazon, DARPA, Microsoft and the NSA.

### **About The Jordan, Edmiston Group, Inc. (JEGI)**

Founded in 1987, JEGI ([www.jegi.com](http://www.jegi.com)) is widely recognized for its leadership in middle-market merger and acquisition advisory services for the media and information industries. Leveraging the shared insights and wisdom gleaned from hundreds of transactions, JEGI has built a client base that ranges in size from the largest media and information companies consolidating their portfolios to entrepreneurs selling their businesses or taking them to the next stage of development. JEGI’s impeccable reputation reflects its knowledge and record of superior performance on behalf of its clients.

###