

SINCE 1987

THE JORDAN,
EDMISTON
GROUP, INC.

JEGI Connected Conference

Julia Morgan Ballroom, San Francisco, CA
November 6, 2014

AGENDA

1:30 - 2:00 pm	Registration
2:00 - 2:05 pm	Opening Remarks Wilma Jordan, Founder & CEO, JEGI Frank Burkitt, Senior Executive Advisor, Strategy&
2:05 - 2:30 pm	Keynote: Industrial Internet Programs Brad Surak, General Manager of Industrial Internet Programs, GE Software
2:30 - 3:00 pm	Panel: The Connected Home and Office <i>Moderator:</i> Frank Burkitt, Senior Executive Advisor, Strategy& Brian Bedrosian, Head of Embedded Wireless, Broadcom Joe Costello, Chairman & CEO, Enlighted Chris Allen, Founder & CEO, iDevices
3:00 - 3:10 pm	Data Security and Privacy: What You Don't Know About Your Connected Devices Richard Eisert, Partner, Davis & Gilbert
3:10 - 3:40 pm	Panel: Connected Retail <i>Moderator:</i> Scott Bauer, Partner, PwC Jon Werner, Innovation Explorer, Adidas Patrick Meyer, Chief Marketing Officer, Thinaire Robert Locke, VP & Managing Director, Tyco Ventures
3:40 - 4:00 pm	Panel: Enabling Technologies <i>Moderator:</i> Joseph Sanborn, Managing Director & Co-Head of Technology Banking, JEGI David Friedman, Co-Founder & CEO, Ayla Networks Tod Nielsen, CEO, Heroku (Salesforce.com)
4:00 - 4:25 pm	Break
4:25 - 4:45 pm	Strategy&/PwC Wearables Study Matthew Egol, Partner & Chief Strategy Officer, Digital Services, Strategy&
4:45 - 5:10 pm	Panel: Investing in the Connected Ecosystem <i>Moderator:</i> Scott Peters, Co-President, JEGI Mark Bernier, Senior Managing Director, TMT, GE Capital Christian Sowul, Principal, Vista Equity Partners Curtis Feeny, Managing Director, Voyager Capital

5:10 - 5:40 pm	Panel: The Connected City <i>Moderator:</i> Christopher O'Brien, Principal, PwC Peter Marx, Chief Innovation Technology Officer, City of Los Angeles Jay Giraud, Founder & CEO, Mojo Dr. Amine Haoui, Co-Founder & CEO, Sensys Networks
5:40 - 5:55 pm	Keynote: Quantified Self Andrew Rosenthal, Group Manager, Wellness + Platform, Jawbone
5:55 - 6:00 pm	Closing Remarks Tolman Geffs, Co-President, JEGI
6:00 - 7:00 pm	Cocktail Party