



71% savings after processing 98,000 bilingual mobile applications

industry: hospitality - hotels

company: pillar hotels & resorts

With 7,000 employees and more than 220 hotels with 21,000 rooms in 38 states, Pillar Hotels is one of the largest hotel management companies in the United States. Properties include Marriott, Hilton, Holiday Inn, Hyatt and 16 other brands.

problem:

Hotel managers tried online classified ads and job boards to recruit for their hourly job openings; these sites typically yield poor results. Time to hire was over 30 days on average and advertising cost per hire was too high due to inefficient pay-per-click advertisement.

Sifting through unqualified candidates was time consuming and they received very few qualified candidates. Another challenge was reaching Spanish speaking workers, crucial in the hospitality business.

solution:

- ✓ HR configured pre-screening questions that are proven successful to find best workers
- ✓ 100% EEOC compliant, bilingual, ad free and mobile automated worker prescreening
- ✓ Automated verification of name, email, phone number and address of applicants. Process worker-job matches based on Pillar Hotels' criteria
- ✓ From any PC or Tablet, hiring managers access only local and pre-qualified job applicants, review their applications, listen to recorded responses and invite best matches to formal interview

job applicants

98,600

pre-qualified & local applicants

19,400

save time & money by focusing on these!

benefits:



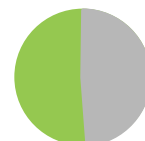
11,000 hours saved by recruiters;

time to hire from 30 days to less than a week



71% savings in labor and job advertising;

paid only for the best 19,400 matches of 98,600 applicants



50% mobile applicants

With Jobaline, I get a healthy list of people who meet our exact specifications, all before I have glanced at a resume or made a phone call.

Tricia McCallum
Task Force Manager

Having consistent and compliant recruiting, focused on capturing a diversified workforce, separates Jobaline from all other recruiting solutions.

Diane Heppel
Director Human Resources

Jobaline pre-screening is incredibly helpful. With Jobaline, we are able to reach a larger audience and pull in the qualified candidates that meet our needs.

Lori Nese
General Manager, Fairfield Inn