

# ACTIVATE

CANDIDATE ATTRACTION PLATFORM

For true candidate attraction, the three most important letters are not SEO.

## They're NAS.

NAS is proud to present the ACTIVATE™ Candidate Attraction Platform. With a powerful SEO engine at its core, ACTIVATE pushes branded job positions from your ATS to your career site. But ACTIVATE is more than SEO. ACTIVATE integrates decades of strategic recruitment expertise and industry-leading analysis to optimize your candidate sourcing platform and improve the overall effectiveness of your recruitment marketing program. Simply put: ACTIVATE increases your candidate pull.

[ACTIVATEnas.com](http://ACTIVATEnas.com)

ACTIVATE TRANSFORMS CAREER SITES INTO HIGHLY OPTIMIZED SOURCING PLATFORMS WITH:

FACEBOOK  
JOBS  
WIDGET



DYNAMICALLY  
BRANDED  
JOB FAMILY  
PAGES



MOBILE JOB SITE



SOCIAL  
SHARING

BUILT-IN  
ANALYTICS



GEOGRAPHIC  
JOB SEARCH



SEO  
ENGINE

REAL-TIME JOB  
POSTINGS

TALENT  
NETWORK

SEM CAMPAIGN  
MANAGEMENT

JOBS  
DISTRIBUTION



RECRUITMENT INNOVATION BY

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