

AGENDA

#JEGICONF17

11:30am – 12:30pm	Registration and Lunch
12:00pm – 12:05pm	Opening Remarks Wilma Jordan, Founder & CEO JEGI
12:05pm – 12:40pm	JEGI Sector Insights Amir Akhavan, Managing Director JEGI Sam Barthelme, Managing Director JEGI Jeff Becker, Managing Director & Co-Head of Technology Banking JEGI David Clark, Managing Director JEGI Tolman Geffs, Co-President JEGI Scott Peters, Co-President JEGI
12:40pm – 1:10pm	Opening Keynote Fireside Chat Moderator John Rose, Senior Partner & Managing Director BCG Keynote Eric Roza, SVP & GM, Oracle Data Cloud Oracle
1:10pm – 1:45pm	Panel: Mobile Apps & Digital Payments Fueling the Next Generation of Consumers Moderator Joseph Sanborn, Managing Director & Co-Head of Technology Banking JEGI Panelists Ben Kaplan, President & CEO CashStar Jed Kleckner, Chief Executive Officer delivery.com Frank Liddy, Head of Strategic Accounts & Partnerships (In-Store) PayPal Peter Martin, Head of Payment Risk Product Google
1:45pm – 2:00pm	Major Legal Trends for 2017 Charlie Engros, Partner, Global Leader of Corporate & Business Transactions Morgan Lewis
2:00pm – 2:30pm	Break
2:30pm – 2:45pm	Insights in Media & Technology Innovation: The Road Ahead Deborah Farrington, Co-Founder & Managing Partner StarVest Partners
2:45pm – 3:15pm	Mid-Day Keynote Fireside Chat Moderator Tolman Geffs, Co-President JEGI Keynote Justin Smith, Chief Executive Officer Bloomberg Media

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3:15pm – 3:50pm	Panel: Data as a Service: Empowering the Mar-Tech Machine Moderator Amir Akhavan, Managing Director JEGI Panelists Anders Ekman, Chief Executive Officer V12 Data Stacy Griggs, President & CEO El Toro Bart Lorang, Co-Founder & CEO FullContact Phil Wiland, President & CEO Wiland
3:50pm – 4:10pm	Lessons from Emerging Company Disruptors Moderator Mike Edelhart, Managing Partner Social Starts Panelists Annie Dean, Co-Founder & Co-CEO Werk Elizabeth Zalman, Co-Founder & CEO strongDM
4:10pm – 4:25pm	Innovative Developments in Design & Technology Andres Nicholls, Senior Partner & Global Executive Creative Director Prophet
4:25pm – 5:00pm	Panel: Key Trends in the Financial Markets Moderator Scott Peters, Co-President JEGI Panelists Scott Marden, Managing Partner CIP Capital Matt Porzio, VP, Strategy & Product Marketing Intralinks Justin Sadrian, Managing Director Warburg Pincus Ray Shu, Managing Director & Head of Originations, TMT Capital One
5:00pm – 5:30pm	Closing Keynote Brian Whipple, Senior Managing Director Accenture Interactive
5:30pm – 7:00pm	Closing Remarks and After Party Featuring the Nikhil P. Yerawadekar Trio
